

Atharva School of Business

PGDM Batch – 2022-2024

National Industrial Visit to Jodhpur and Jaipur

Date – 4th April 2024 to 9th April 2024

Introduction

This report documents the dynamic journey undertaken by students from Atharva School of Business, accompanied by faculty Ms. Malini Jain and staff Mr. Suhag Gurav, from Mumbai to Jodhpur and onwards to Jaipur.

Day 1 - April 4th, 2024:

Departure: Under the guidance of Ms. Malini Jain and Mr. Suhag Gurav, the students boarded an overnight train from Bandra Terminus, Mumbai to commence their adventure.



Day 2 - April 5th, 2024:

Arrival and Check-in: Upon arrival in Jodhpur, the group swiftly checked into Hotel Madharam Royal, setting the stage for an action-packed day ahead.

Exploration: Umaid Bhavan Palace Visit: Following a quick refresh and lunch, the group eagerly embarked on a journey to explore the majestic Umaid Bhavan Palace, soaking in its rich history and architectural splendor. Followed by this was a refreshing and pleasing visit to Mandore Gardens.



Local Immersion: After the palace tour, the students dove into the bustling local markets, engaging in vibrant shopping sprees and indulging in the diverse array of local delicacies, enhancing their cultural experience.

Return and Rest: The day concluded with a satisfying dinner back at the hotel, marking the end of an exhilarating day of exploration and discovery.

Day 3 - April 6th, 2024:

Checkout and Journey:

Mehrangarh Fort Expedition: Fuelled by a hearty breakfast, the group checked out of Hotel Madharam Royal and set off for an enthralling visit to Mehrangarh Fort, immersing themselves in the fort's rich heritage and panoramic views.

Road Trip to Jaipur: Following the fort excursion and a satisfying lunch, the group embarked on a thrilling seven-hour road journey to Jaipur, embracing the scenic landscapes and camaraderie along the way.

Arrival and Accommodation: Upon reaching Jaipur, the students swiftly checked into Hotel Laxmi Niwas, ready to unwind after a day filled with adventure.

Dining and Rest: The day concluded with a well-deserved dinner at the hotel, as the group eagerly retired for the night, anticipating the adventures that awaited them in Jaipur.



Day 4 - April 7th, 2024:

Morning Excursion: Commencing the day with a nourishing breakfast, the group embarked on an exciting journey to Amer Fort, immersing themselves in the regal splendor and rich history of this iconic fortress.



Afternoon Retreat: Returning to the hotel for a well-deserved lunch and a few hours of rest, the students rejuvenated their energies, preparing for the afternoon's adventures.

Evening Cultural Encounter: As the sun dipped low on the horizon, the group set out to explore the Albert Hall Museum, soaking in the cultural treasures housed within its walls. Following this enriching experience, they indulged in some local shopping, engaging with the vibrant marketplace atmosphere of Jaipur.



Night of Celebration: Returning to the hotel, the evening transformed into a festive affair with a lively DJ night, filled with music, dance, and laughter. Dinner was savored amidst the jubilant atmosphere, marking the end of a memorable day of exploration and camaraderie.



Day 5 - April 8th, 2024:

Morning Exploration: After a hearty breakfast, students donned their formal attire and embarked on an enriching industrial visit to Jaipur Rugs, where they were treated to a comprehensive presentation highlighting the company's history and operational processes. This was followed by a captivating rug show, providing insights into the intricate craftsmanship and cultural significance of these artisanal creations.



Afternoon Transition: Returning to the hotel, students changed attire and enjoyed a leisurely lunch, preparing for the afternoon's exploration.

Cultural Excursion: The journey continued with visits to Jaipur's renowned landmarks, beginning with a tour of the historic Jantar Mantar, where students marveled at the astronomical instruments dating back to the 18th century. This was followed by a visit to the majestic City Palace, immersing the students in the opulent architecture and royal heritage of Jaipur.



Departure: As the day drew to a close, the group proceeded to Jaipur station, bidding farewell to the city as they boarded their train back to Mumbai, concluding their enlightening journey with a wealth of new experiences and knowledge.

Day 6 – 9th April 2024:

Farewell: Arriving in Mumbai during the afternoon hours, the students disembarked from their train, reflecting on the myriad experiences and insights gained throughout their expedition. As they dispersed to their respective homes, the air was filled with a palpable sense of contentment and camaraderie, with each student carrying with them happy memories of their time spent together in Jodhpur and Jaipur.

Conclusion

The six-day journey to Jodhpur and Jaipur was a captivating blend of exploration, education, and cultural immersion for the students of Atharva School of Business. From the historic marvels of Umaid

Bhavan Palace and Amer Fort to the enlightening industry visit to Jaipur Rugs, each day brought new discoveries and experiences. As they bid farewell to these vibrant cities, the students depart with enriched perspectives, cherished memories, and strengthened bonds, embodying the spirit of learning and adventure that defines their academic journey.

Report prepared by: Prof. Malini Jain

Date: 29th April 2024
