

REPORT ON INDUSTRIAL VISIT TO CHANDIGARH, KASOL AND MANALI

Date: 28th February 2024 - 7th March 2024

Participants: PGDM Students of Atharva School of Business (batch 2022-25), accompanied by faculty Prof. Sandeep Rasal and non-teaching staff Ms. Neeta Deshpande.

Objective: The industrial visit aimed to provide students with practical insights into various industries and regions, enhancing their understanding of business operations and the economic landscape.

SUMMARY OF ACTIVITIES:

28/02/24: Mumbai - Chandigarh (Train Journey)

The journey commenced at Mumbai Central Terminus at 17:00 Hrs, boarding the 12903 GOLDEN TEMPLE EXPRESS. Students assembled at the designated time, carrying necessary provisions for the journey. It was an overnight journey en-route to Chandigarh.



29/02/24: Ambala Cant - Chandigarh

Students arrived at Ambala Cant by 19:05 Hrs and transferred to the hotel. They had dinner and overnight stay at the hotel.

01/03/24: Chandigarh - Kasol

After breakfast, students proceeded for an industrial visit, followed by departure to Kasol.

Our trailblazing students from Atharva School of Business embarked on an eye-opening industrial visit to Indo Farma Equipments Ltd. in Baddi! They immersed themselves in the complexities of

manufacturing processes such as casting, milling, boring, chamfering, drilling, and more, all vital components of tractor production and assembly.



Lunch was served en-route. This immersive experience extended beyond traditional learning methods, offering our students practical insights and invaluable real-world expertise.

They reached Kasol in the evening and checked in at the campsite. At night the weather was very bad with heavy rainfall. Dinner and overnight stay was served at the campsite.



02/03/24: Kasol

Morning breakfast followed by a visit to Tosh Village or nearby trekking places via local bus was cancelled due to bad weather condition and landslides close by. Things were coming to normal, but morning trekking was cancelled.





Post lunch, students visited Manikaran Sahib, renowned for its healing properties and Langar. Despite the chilly temperature of around 2°C in Kasol, our students were undeterred and eagerly embraced the atmospheric conditions as they geared up for a thrilling day of sightseeing adventures. Alongside their industrial visit learnings, they explored the serene surroundings, starting with visits to Manikaran Sahib Gurudwara and the Shiv temple in Kasol.



Adding to the spiritual experience, they took a dip into the natural springs at these temples, believed to cleanse sins and promote healing. Amidst their travels, they also savoured the breath-taking scenery views, making every moment of their journey truly memorable. Upon their return, the students gathered around a cozy bonfire, sharing stories and laughter as they enjoyed a delicious dinner together.



The night came alive with the pulsating beats of the DJ, adding an extra layer of excitement and fun to their unforgettable experience.

03/03/24: Kasol - Manali

After breakfast, students departed for Manali. Our day in Manali commenced with a visit to the revered Hidamba Temple, where we received blessings for our journey ahead.



Following a hearty lunch, anticipation mounted as students eagerly awaited their turn for an exhilarating river rafting experience at Babeli. The excitement of these moments was beautifully captured in photos, preserving the memories for years to come.



After the thrill of river rafting and a satisfying dinner, students embarked on the next leg of the journey towards Chandigarh, bidding farewell to the picturesque landscapes of Manali with a sense of fulfilment and contentment.

04/03/24: Manali

The day began with an exciting excursion to Solang Valley in Manali, where our students embraced adventure wholeheartedly. Despite the road closures for larger vehicles, they eagerly boarded smaller ones from Nehrukund parking, eager to explore. Upon arrival, they delved into a range of thrilling activities, from skiing to tube sliding and zip-lining, each moment brimming with exhilaration and joy. Their faces radiated pure happiness as they immersed themselves in these adrenaline-fueled experiences, creating memories that will last a lifetime.





Venturing into Mall Street in Manali, our students indulged in a delightful shopping spree amidst the bustling atmosphere. Amidst the enchanting charm of the street, they were greeted by a mesmerizing snowfall, sending waves of excitement through the air. The sight of snowflakes gently descending upon the streets left them utterly thrilled, adding an extra layer of magic to their already unforgettable journey



As evening descended, the excitement continued with a lively DJ night, marking the pinnacle of their journey. It was truly a day to remember, filled with laughter, camaraderie, and unforgettable moments that left an indelible mark on their hearts.



05/03/24: Manali - Chandigarh

After the breakfast, the students were given free time for shopping at the local market. This was followed by visit to R. K. Shawl factory at Kullu en-route to Chandigarh. Dinner was served en-route. There was overnight journey to Chandigarh.

06/03/24: Chandigarh - Mumbai (Train Journey)

On the final day of our industrial visit, students prepared to bid farewell to Chandigarh as they readied themselves to board the train back to Mumbai. Before the departure, they made the most of their morning by visiting the captivating Rock Garden, a unique marvel showcasing incredible artistry in Chandigarh. It was truly a new and awe-inspiring experience for all. After a satisfying lunch, they embarked on their return journey to Mumbai, cherishing the memories and lessons learned during our enriching visit.



07/03/24: Mumbai

Arrival at Mumbai (Dadar) by 23:37 Hrs, dispersal with happy memories.

The industrial visit provided students with valuable exposure to various industries and scenic locations, fostering practical learning experiences and enhancing their understanding of business dynamics. In addition to the factory visits, students enjoyed sightseeing excursions and leisure activities, including bonfires and DJ nights, which added a recreational dimension to their learning journey. Such initiatives are crucial in supplementing classroom learning and preparing students for real-world challenges in their future endeavours.